

## **REMARKS**

This amendment is responsive to the Office Action of July 11, 2008.

Claims 1-15 stand objected to for various informalities. In response claim 1, 2 and 4-15 have been amended to address the objections. Accordingly, applicants request removal of the objections.

Claims 1-7 and 9-14 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Koike et al. (US 2003/0084300).

Independent claim 1 recites the limitation of “*providing to said receiver a privacy policy identifying the usage data sought to be harvested and an intended use for the usage data; at said receiver determining whether a received privacy policy is acceptable; and if acceptable, at the receiver selecting from the store the usage data identified in the privacy policy and transmitting the usage data to a sender of the privacy policy.*” Independent claim 9 recites similar limitations.

Koike fails to describe, teach or imply the above limitations. The Office Action points to paragraph [0036] lines 4-6 and [0013] to show the limitation of “*providing to said receiver a privacy policy identifying the usage data sought to be harvested and an intended use for the usage data.*” Applicants respectfully disagree. In these sections Koike simply teaches that a privacy data administrator is connected between a server and a terminal or device of a user. This privacy data administrator administrating data including privacy of the user. Thus, Koike does not teach that the

privacy policy identifying the usage data sought to be harvested and an intended use for the usage data is provided to the receiver or terminal, but is administered by a device between the server and receiver.

The Office Action points to paragraph [0021] lines 7-10 to show the limitations of “*said receiver determining* whether a received privacy policy is acceptable; and if acceptable, at the receiver selecting from the store the usage data identified in the privacy policy and transmitting the usage data to a sender of the privacy policy.” Applicants respectfully disagree. In this section Koike again simply teaches that a privacy data administrator is connected between a server and a terminal or device of a user. This privacy data administrator administrating data including privacy of the user (not the receiver) and determines whether the user of the terminal is allow access to the data. Thus, Koike does not teach “at said receiver determining whether a received privacy policy is acceptable; and if acceptable, at the receiver selecting from the store the usage data identified in the privacy policy and transmitting the usage data to a sender of the privacy policy.”

Having shown that the cited reference does not include all the elements of the present invention, Applicant submits that the reasons for the Examiner’s rejections of the claims 1 and 9 have been overcome and can no longer be sustained. Applicant respectfully requests reconsideration, withdrawal of the rejection and allowance of the claims.

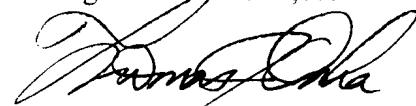
Claims 8 and 15 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Koike et al. (US 2003/0084300) in view of Blasko (US 2001/0049620).

Claims 2-8 and 10-15 are dependent from one of the impendent claims discussed above, and are believed allowable for at least the same reasons and any rejections thereof should be withdrawn. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

For all the foregoing reasons, it is respectfully submitted that all the present claims are patentable in view of the cited references. A Notice of Allowance is respectfully requested.

Respectfully submitted,

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Date: November 7, 2008

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